**Walmart Sales Dashboard - Summary of Key Insights**

This dashboard explores how holidays and weather influence weekly sales across Walmart stores from 2010 to 2012. It provides visual comparisons and trends to help identify key performance drivers.

* Holiday impact: While both holiday and non-holiday weeks show strong sales, certain stores see a clear boost during holiday periods, especially in December and July.
* Top-performing stores: Stores like 5, 12, and 20 consistently generate higher average weekly sales, regardless of the holiday status.
* Seasonal patterns: Sales gradually rise through spring and peak in mid-summer, then dip toward the end of the year before spiking again in December.
* Temperature relationship: A steady rise in average temperature from January to July matches with increased sales, suggesting a positive seasonal correlation.

Interactive features such as dynamic slicers and show/hide filters enhance user experience, allowing viewers to explore trends by year, store, and holiday status.